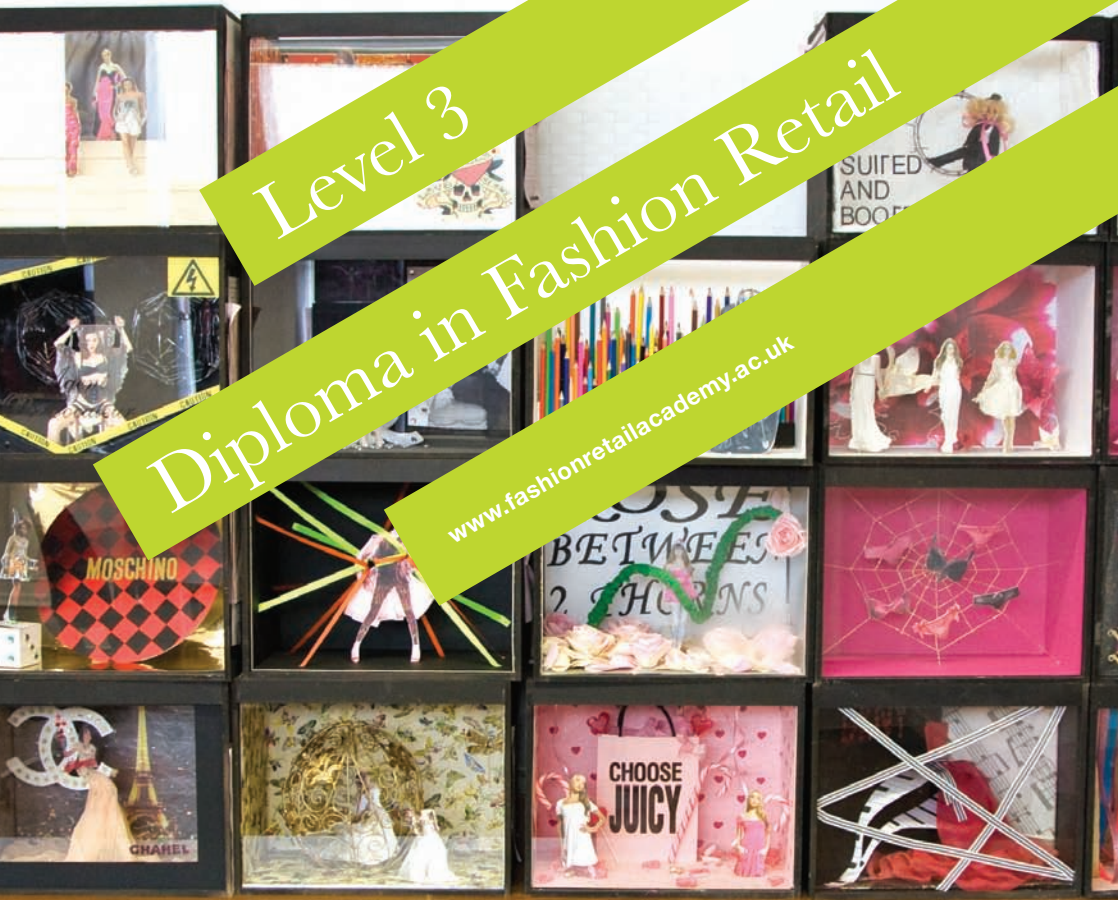


Level 3

Diploma in Fashion Retail

www.fashionretailacademy.ac.uk



Level 3 Diploma in Fashion Retail

The programme for the Level 3 Diploma is aimed at a broad range of people from a variety of backgrounds.

For entry to the Level 3 Diploma, you should:

- be at least 17 by 1st September in the year of entry
- have 5 GCSEs including Maths and English (Grades A-C)
- have equivalent qualifications or professional experience
- display aptitude and enthusiasm for fashion retail
- possess Literacy & Maths
- show motivation to succeed on the course.



Selection process

To assess your suitability for the Level 3 Diploma course, the selection process will include an interview, where one or more members of the course team will see you. This will allow us to gain a good idea of your self-motivation and commitment. It will also give you an opportunity to ask questions about the course.

Structure

The Level 3 Diploma offers a unique one year intensive programme in retail with a fashion context. If you want to specialise in Fashion Retail, you'll study the basic principles through the Core Units listed. Your understanding will be further developed by experience gained in your work placements and by the Master Class programme that is unique to the Fashion Retail Academy. To achieve the qualification you must complete all core units of Fashion Retail.

Core Units

- Team Management Skills
- Factors Affecting the Fashion Retail Environment
- Planning & Developing Ranges
- Designing Visual Merchandising
- Project Skills for Fashion Retail
- Styling Fashion Retail Customers
- Creating Digital Presentations
- Preparing for Personal Progression
- Marketing & Public Relations for Fashion Retail

What's next after the Level 3 Diploma?

With a Level 3 Diploma you'll be well placed to apply for various positions within Fashion Retail including Junior Management positions/ Management Training Schemes, PR Assistant, Administrative Assistants for Buying or Merchandising and Junior Visual Merchandising Assistants. Successful students may also wish to continue their studies further at the Fashion Retail Academy. Alternatively you may seek entry to Higher Education such as our Foundation Degree in Fashion Retail Management or apply elsewhere for a degree programme.