

National Diploma

Art & Design (Fashion Clothing)

[www.fashionretailacademy.ac.uk](http://www.fashionretailacademy.ac.uk)

# National Diploma in Art & Design (Fashion Clothing)

The BTEC National Diploma is an exciting 2 year course ideal for students aiming to progress towards Higher Education and careers in the fashion industry. You will be taught by a range of experienced tutors, developing your skills in units selected alongside sustained project work. During the first year of the course, projects will address a range of career opportunities that you can follow.

As the course progresses your tutors will help you compile a portfolio for application to specialist degrees in Fashion. The course concludes with a final major project in which you will have the freedom to explore your own creative interests in depth. Throughout the course there are opportunities to enhance your understanding by visiting London galleries.

A BTEC National Diploma is equivalent to 3 full 'A' levels, and is a well established qualification respected by Universities and Colleges of Art. The focus of this course is to offer the prospective student the opportunity to study in a stimulating fashion industry environment. One of the unique characteristics of the course is the strong links with the fashion industry around the country, which enables students to gain first hand knowledge and experience of the industry. The course is aimed at students with a great enthusiasm for fashion and some previous experience in fashion or art and design subjects. Dedication & commitment is desirable in order to achieve the diploma.

For entry to the National Diploma in Art & Design (Fashion Clothing), you should:

- be at least 16 by 1st September in the year of entry

And have any of the following:

- BTEC First in Art & Design or Fashion
- Intermediate GNVQ in an appropriate vocational area
- 4 GCSE passes at A-C grades or the equivalent in Fashion through experience and/or course certificates



## Selection Process

To assess your suitability for the National Diploma in Art and Design (Fashion Clothing), the selection process will include an application. If this is successful an interview will follow, where one or more members of the course team will see you. This will allow us to gain a good idea of your self-motivation and commitment, as well as interest in the fashion industry. It will also give you an opportunity to ask questions about the course.

## Structure

The course is 100% coursework assessed. Projects are regularly taken in and marked with a grade and written feedback provided. These grades enable you to gauge how well you are doing on the course, and the feedback helps you to see the strengths of your work as well as the areas which you need to develop further. It covers both theoretical and practical approaches relevant to current practice in the fashion industry.

## Core Units

The subjects covered will be:

- Visual Recording in Art & Design
- Materials, Techniques & Processes in Art & Design
- Ideas & Concepts in Art & Design
- Pattern Construction
- Pattern Development
- Communication through Art & Design
- Contextual Influences in Art & Design
- Professional Practice in Art & Design
- Personal & Professional Development in Art & Design
- Starting a Small Business
- Fashion Marketing
- Fashion in Retail

## Career Prospects or What next?

Typically the majority of BTEC National Diploma students go on to higher education in a range of areas of Art & Design. Alternatively you may choose to go directly into employment.