



EFI Group Alumni Privacy Notice

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Fashion Retail Academy is part of the [Education For Industry Group](#) ("FRA", "EFI Group", "we", "us") is a training provider specialising in careers in fashion retail offering one year diploma courses and two year fast track Degree courses across a range of head office roles

including Buying, Visual Merchandising, Marketing, Design, Digital, Merchandising and Retail Management.

Fashion Retail Academy is part of [Education For Industry Group](#)

Education For Industry Group is a company limited by guarantee (company number 05507547)

Charity number 1119540

The registered address is Electra House, 84 Moorgate, London, EC2M 6SE.

EFI Group is committed to protecting your privacy. At all times we aim to respect any personal information you share with us, or what we receive from other organisations, and keep it safe. This Privacy Notice ("Notice") explains how and why we collect and use personal information about you and your rights and options.

This Notice contains important information about your personal rights to privacy. Please read it carefully to understand how we use your personal information.

The provision of your personal information to us is voluntary. However, without providing us with your personal information, your use of our services or your interaction with us may be impaired.

This privacy notice relates to the Student Privacy Notice and applies specifically to information held about alumni.

If you studied at the Fashion Retail Academy, data collected by us during your time as a student will be transferred to the alumni database when you graduate/complete your course.

The purpose of this notice is to explain when, why and how the alumni team collects, processes, and manages your data.

The Futures Team supports the EFI Group/FRA's mission by maintaining strong connections with alumni and supporters of the FRA. We provide news and updates on academic and alumni activities, create opportunities for our community to engage through

events and volunteering, and facilitate access to industry and professional work opportunities. This includes connecting students and graduates with relevant employers, promoting internships and career pathways, and fostering partnerships that support professional development within the EFI Group/FRA network.

We may want to use your information for new purposes that are not currently set out in this Privacy Notice. Additionally, the terms of this notice may change from time to time. We will contact you to update you on any significant changes.

Upon completion of your course/graduation, your data will be transferred to our alumni database. Please see section 1 for detail on personal data that is processed.

1. Personal Data that is processed

We process data that was collected during your time as a student at the EFI Group/FRA.

Information available from publicly available sources also may be collected and held. These public sources may include websites such as LinkedIn, Companies House, and other business-related resources.

We may use research to keep our data up to date.

Examples of personal data which we may hold are:

- Biographical contact details – such as name, postal/email address, telephone number, date of birth, gender, nationality, marital status.

- Student number

- Education details

- Occupational details, such as name of company and position

- Social media handles

- Online presence and web links

- Access requirements or dietary preferences for event management purposes

- Philanthropic details – for example, your history of donations of time, for example volunteering made to the EFI Group

- Engagement details – for example, your attendance of EFI Group/FRA events

- Photographs, including those we have taken (for example, at events or to accompany a published feature or interview) and those which are in the public domain

We may also keep records on:

Any communications exchanged with you

Your engagement with the EFI Group/FRA events or any campus visits, including volunteering and networking opportunities.

2. Why we process this personal data

Helping you keep in touch with other alumni/EFI Group/FRA supporters by inviting you to events.

Informing you on the benefits available to alumni

Asking you if you would like to support the EFI Group/FRA

Thanking you for any gifts (for example, volunteering time) that help the EFI Group/FRA

Internal record keeping and administration

To publish photographs and videos relating to our activities and events. We will inform you about such processing at the time when the data is obtained or as soon as reasonably possible thereafter.

3. Our legal basis for processing

We consider the processing of your personal data for these purposes necessary.

We use consent as the legal basis to collect and process information about alumni to communicate with you via post, phone, and email to inform you about alumni news and updates, as well as volunteering opportunities and surveys.

1. For the pursuit of the EFI Group/FRA's legitimate interests in supporting and maintaining a strong relationship with our alumni and supporters
2. To ensure the EFI Group/FRA complies with its legal obligations
3. For the performance of tasks carried out in the public interest or in the exercise of our official authority, for example the Graduate Outcomes survey (for more information [visit the OFS website](#)).

3. Third-party data sharing

Your information will be used and shared throughout the FRA/EFI group with only those staff who need to process your personal data for the purposes set out.

We have appropriate security measures in place to protect personal data, taking into account the nature of the data and the harm that might be caused if it were to be lost. Security measures are to be tested regularly and evaluated to ensure they maintain appropriate levels of security.

Your personal data is shared as it is necessary, on a considered and confidential basis, with several external organisations which assist with processing your information. Where this is the case, we will have formal agreements in place with any third-party organisations and they will be acting in accordance with our instructions and will not process your data for any other purposes other than what we have asked them to do.

Sometimes your personal data will be shared outside the European Economic Area (usually because you use cloud systems provided by companies such as Microsoft). If this is the case, then we always ensure appropriate safeguards are in place to ensure the confidentiality and security of your personal data.

It is also sometimes necessary for us to share personal data with third parties as follows:

Event venue providers – name and accessibility and assistance requirements and related information

Occasionally, and when necessary, internal and external auditors or regulators.

We will never share your personal data with external organisations for marketing of their products or services.

We do not sell your personal data and never will, under any circumstances.

4. How long will my personal data be kept?

We will retain most of your data for as long as it is required in support of your relationship with the FRA/EFI Group, or until there is no longer a legal basis for holding it, or you object to the use of your data for direct marketing purposes.

Your Rights

You have a number of rights in relation to processing your data which you can exercise

under certain circumstances. To find out more about your rights, please review our Student Privacy Policy and our GDPR Policy.

Contact Us

For any enquiries about this privacy notice, how we use your data, or to update your communication preferences please contact alumni@fra.ac.uk or dpo@efigroup.ac.uk

This notice was last updated in April 2026.