

HIGHER EDUCATION AT FRA

UCAS Personal Statement Workshop



FASHION RETAIL
ACADEMY

THE FACTS

UCAS personal statements are about **you**, they enable **us** to get to know **you**. Through reading about your skills, experiences and interests this helps **us** to make sure that our courses are right for **you**.

This workshop will help you to think about what you need to include in your personal statement and how to organise this information into a well structured statement.

You should start gathering ideas and drafting your personal statement as soon as you can. Start with bullet points and then turn these into sentences.

THE NUMBERS

47 *Lines of text* **12pt** **font** **5** **DRAFTS**

4000 Characters

Including spaces and blank lines

15.01.19 6pm

UCAS Deadline

THE STRUCTURE

Think about your UCAS personal statement as a series of connected paragraphs, each one exploring a different aspects of your journey, skills, experience and aspirations.

P1

Introduction

Tell us something about you, your culture, your background, your ambitions, your opinions. Use this paragraph to tell us something we will remember.

5 lines

P2

Educational journey

What are you studying at the moment, what are you enjoying, how do your current studies relate to your chosen courses? Do include extracurricular courses.

6 lines

P3

Why do you want to undertake a course in fashion retail? Which modules interest you? What experiences have you had that have shaped your decision? Tell us about a specific related project you have completed or undertaking

20 lines

P4

Cultural references

Tell us how you have used cultural references to inform your project - exhibitions, trips, cultural influencers, movements, theories, primary research

P5

Outside of Education? Tell us about your employment, is this in fashion or retail? What transferable skills do you have, leadership, team work, responsibilities? Do you belong to a society or club?

8 lines

P6

Recap and attributes

Highlight key areas from your statement and explain why they would help to make you a successful Higher Education student.

8 lines

Personal Statement Do's & Don'ts

Do regular spelling and grammar checks.

Do make sure you are within the character count.

Do be positive, enthusiastic and factual.

Do give examples as often as you can to support your experiences and skills.

Do at least 5 drafts.

Do read your statement out loud to friends or family members.

Do keep a copy of your statement, read it before you go into your interview, you may be asked questions about it.

Do start early, it takes longer than you think.

Do tell us what you interests are outside of studying/work.

Don't use clichés such as, 'I have always wanted to be ..', or 'from an early age ..'

Don't write less than 40 lines.

Don't say you want to do a course if you are not clear about your career plan.

Don't be arrogant, be factual and enthusiastic.

Don't rely on your first draft, it will not be your best.

Don't try to complete this by yourself, asked for opinions.

Don't send it off and forget about it, make sure you remind yourself of what you spent a long time writing.

Don't leave it to the week before.

Don't say 'I go out socialising with my friends'.

P1

P3

P2

P4

Remember, its all about

Remember, its all about

P5

The Fashion Retail Academy

we work
with over **140 Retailers**

Your Degree in 2 Years
3 Degree Programmes

U GET

1 industry mentor for 2 years
X2 3-week work placements
Taught over 2 days a week
You save £9000

P6

Remember, its all about